

MAGIC BABY PRODUCTIONS - SAMPLE SCRIPT

GRAPHIC OPENING

Animation of elements from existing Big6 postcard/poster graphics fills the screen. Movement is timed to synchronize with the music. After the introductory graphics, the title in matching fonts flies in "Solving Information Problems the Big6 Way", then a second title, "Become a Super Information Problem-Solver with the Big6!"

EXT. SIDEWALK - DAY (OVERALL INTRODUCTION OF STUDENT SEGMENT)

TRAVIS, a friendly, casually dressed African American male in his late twenties to early thirties, addresses the camera as he walks along the street.

TRAVIS

My friend Bobby really struggles in school. He's been sick for three weeks, so he has missed a lot of class and now that he's on the mend, it's the last day before vacation, so he's pretty much on his own to get caught up on all his schoolwork. I'm thinking he needs some super power information tools to help him out, so I'm going to teach him about the Big6.

INT. BOBBY'S ROOM - DAY

Bobby's room is a typical teen's room slightly on the neat side, but with plenty of toys and papers piled on his desk. Travis enters, knocking on the door as he let's himself in. BOBBY is a young high school kid, of some ethnic mix.

TRAVIS

Hey Bobby, how's it going?

BOBBY

I'm so far behind; I'm never going to get caught up.

Bobby flops down on his bed and turns on the TV with a remote.

BOBBY

My social life is over.

Travis picks up the remote and turns the TV back off. He sits on the edge of the bed next to Bobby.

TRAVIS

No it's not, 'cuz I'm gonna help you out? I'm going to teach you about the Big6.

BOBBY

No. There's already too much to learn.

TRAVIS

Relax. Once you get the Big6 down, everything else will be easier. The Big6 is a six-step process. There is Task Definition...

Each time Travis introduces a new term the appropriate graphic from the postcard image appears. In between we see shots of Travis speaking and Bobby listening with obvious skepticism.

GRAPHIC ON SCREEN: TASK DEFINITION

TRAVIS VOICE OVER

...Define the problem and identify the information needed to solve that problem. Then we have Information Seeking Strategies...

GRAPHIC ON SCREEN: INFORMATION SEEKING STRATEGIES

TRAVIS VOICE OVER

...During which we determine all possible sources and select the best sources. Usually, that is followed by Location and Access.

GRAPHIC ON SCREEN: LOCATION AND ACCESS.

TRAVIS VOICE OVER

It's pretty obvious what that is.

BOBBY'S ROOM - DAY

TRAVIS

We locate those sources and find the information within each source. Next we have Use of Information...

GRAPHIC ON SCREEN: USE OF INFORMATION

TRAVIS VOICE OVER
...During which we engage - you
know read, hear, see, the
information...

BOBBY'S ROOM - DAY

TRAVIS
...And extract relevant
information. This is followed by
Synthesis.

GRAPHIC ON SCREEN: SYNTHESIS

TRAVIS VOICE OVER
We organize information from the
different sources and present the
result.

BOBBY'S ROOM - DAY

TRAVIS
But we aren't done until the
Evaluation.

GRAPHIC ON SCREEN: EVALUATION

TRAVIS VOICE OVER
This is when we judge the result of
our efforts in terms of
effectiveness.

BOBBY'S ROOM - DAY

TRAVIS
And we judge our process to see if
we were efficient and how it could
be improved. You don't have to go
through each step in order. It's
more of a framework that describes
what it takes to solve an
information problem. Get it?

BOBBY
No, not really.

TRAVIS
Okay. I'll give you an example.
Listen and learn.

TRAVIS CONTINUES

Today I wanted to get the class assignment for my sick friend Bobby. So I started with Task Definition.

TRAVIS'S ROOM - DAY

The image is black and white and blurry around the edge to show that this is a memory of something that happened earlier, and not part of the same scene we were just in. Travis is scratching his head deep in thought. He gets an idea and brightens. As Travis talks Bobby through the examples in this section the appropriate graphics appear over the image in the bottom of the screen, starting with "Task Definition"

TRAVIS VOICE OVER

What classes does Bobby have and what are the assignments for those classes?

Travis pulls a phone book out and looks up the school's address. The graphic "Information Seeking Strategies" appears.

Then came Information Seeking Strategies. I decided that the best source would be to contact your school. So I located the office using my phone book...

EXT SCHOOL - DAY

Travis walks up the steps to the school. The images are still pictured in black and white with blurry edges to the frame as the graphic "Location and Access" appears.

TRAVIS VOICE OVER

...And I went there to visit each of your teachers. I got the assignment from them...

INT. PHOTOCOPY ROOM - DAY

Travis makes copies. The graphic "Use of Information" appears.

TRAVIS VOICE OVER
...And I made photocopies for you.
That is Use of Information.

INT. BOBBY'S ROOM - DAY

Travis pulls from his pack a list of assignments as he's talking and the graphic "Synthesis" appears on screen.

TRAVIS
Then I organized the assignments
according to which ones are due
first, that's Synthesis. Finally I
evaluated how I did.

Evaluation appears on screen as Bobby takes his list of assignments reluctantly from Travis.

TRAVIS
I learned that if I had called
first they could have gotten a list
of assignments fro the teachers for
me ahead of time so all I would
have to do was pick it up. That
would be more efficient. See?

BOBBY
It's still just a lot of big words.

As Travis uses the acronym the words once again appear over the video, but all but the last letter fades as the next one comes in. This leaves each letter in order spelling out "TILUSE".

TRAVIS
Okay, try this: TILUSE. T: Task
Definitions, I: Information Seeking
Strategies, L: Location and Access,
U: Use of Information, S:
synthesis, E: Evaluation. Now you.

Bobby goes slowly as he works to remember each of the words. This time just the first letter appears spelling out the acronym.

BOBBY
Task Definition. Information
Seeking Strategies, Location and
Access, Use of Information and
Evaluation. Tiluse. Okay. I get
it. So?

TRAVIS

Here. I've got a tape from when
this guy Dr. Eisenberg visited a
class and taught them about the
Big6. Let's check it out.

He pulls a video from his pack and hands it to Bobby who
puts it in his VCR and hits play.